

"Little White Ribboners"

Department of Work of the
National British Women's Total Abstinence Union

Federated to the
WORLD'S WOMAN'S CHRISTIAN TEMPERANCE UNION.



OBJECT.

To make known the fact that "Alcohol is a Menace to Child Life at all stages of its existence through EITHER or both parents" and to secure the co-operation of Mothers and Fathers in the effort to train up a Race that shall not know the taste of Alcohol.



The Hope of the Race is the Child.

Little White Ribboners Department

is the organised effort of the N.B.W.T.A.U. to reach Mothers and Fathers and by bringing to their knowledge the effects of Alcohol on the human body to seek to Safeguard the Child both BEFORE and AFTER birth.

It is the enrolment of Babies or Children under 7 years of age for whom a Mother or Guardian has made the following promise :—

“I place my child's name among the ‘Little White Ribboners’ promising not to give or allow him (or her) to take any Intoxicating Drink.”

N.B.—No Mother who takes Alcohol can enrol her baby until it is weaned.

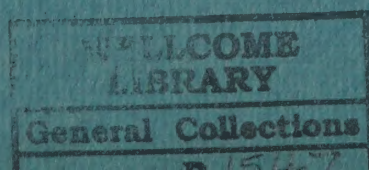
OBJECTS.

1. Through the enrolment of the Child to secure the opportunity of teaching by personal influence or the distribution of Literature, WHY Expectant and Nursing Mothers should avoid Alcoholic Drinks and also to bring to the knowledge of Fathers Scientific Facts showing that Alcohol can damage a man's reproductive cells, and thus injure the child that is to be.
2. To win Mothers and Fathers over to the side of Total Abstinence and enrol them as Member or Associate of the N.B.W.T.A.U. so bringing them in touch with White Ribbon Work “All round the World.”
3. To seek thus to secure for Children the right Home Training in this matter and guard them until they are 7 years of age and can be allowed to sign a pledge for themselves.
4. To make known EVERYWHERE that “It is contrary to the Law to give Intoxicating Drink to Children under 5 years of age (except under Doctor's orders, or in case of urgent necessity). That anyone doing so is liable to a fine of £3. (Clause 119 Children Act 1908).
5. To train up a Race who will not know the taste of Alcohol, and thus develope a healthier, happier England.

“To solve the ALCOHOL PROBLEM will do more in the interest of the HEALTH and FUTURE WELFARE of our CHILDREN than any other REFORM that I could name.” *Sir Arthur Newsholme, K.C.B., M.D.*



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METHODS OF WORK.

Branches are recommended to appoint a Sub-Committee to carry on this Work with Branch Members as "WORKERS" and one to SUPERINTEND the whole.

For full particulars see Information Leaflet, back of Register.

Notes for "WORKERS" in charge of Registers.

1. Keep this Department before Branch Members, securing their co-operation in enrolling L.W.Rs. from among their friends and neighbours, at meetings they attend, and by visitation — "Set a Mother to get a Mother."
2. A Dedication Service should be held after several new Babies have been enrolled. The Annual Roll-Call Meeting should take the form of an Anniversary to celebrate the Children's Record of Total Abstinence. A certain month in the year should be fixed for this Anniversary. (Special L.W.R. Greeting Cards for the Anniversary are obtainable, 1/6 per 100)
3. Mark the Record of the Child's Total Abstinence on Cards and in the Register, EVERY year. This is an all-important part of the work and should be done in the homes. The visit offers an invaluable opportunity for talk with the Mothers, and often of enrolling a new baby. MANY Branch Members will visit a FEW homes. Thus done, the work falls lightly on ALL, and interest in it is widely spread.
4. At 7 years of age all Children become Ex-L.W.Rs. (Please note last page of Information Leaflet).
5. All changes of address should be recorded immediately. Where the removal is to another Town the Child should be transferred to L.W.R. Department of Branch there.

Small Registers (price 2d.), for use of "WORKERS" or a small Branch.

Large Registers (Price 6d.)*

Anniversary Greeting Cards (asking Mothers to sign Record of Child's Total Abstinence) and *Pledge Cards for Mothers and Fathers* worded "For the sake of my child, I promise to abstain from all Intoxicating Drinks." Each price 1/6 per 100.

Large Cards to make known EVERYWHERE that it is contrary to law to give Intoxicating Drink to children. For use at Women's Meetings, Clinics, and Public Places. Price 5/- per 100.

To be obtained with all other Requisites from Secretary, N.B.W.T.A.U., 104 Gower Street, London W.C.1.

* In large Branches where there are many WORKERS the Card Index System for keeping the Branch Roll of L.W.Rs.

Name and Address of "WORKER"

Sphere of Work

.....
.....

Name of Branch

"I place my child's name among the 'Little White Ribboners,' promising not to give or allow him (or her) to take any Intoxicating Drink."

N.B.—No Mother who is taking alcohol during the period of nursing can enrol her baby until it is weaned.

Child's Name.	Age.	Date Birth of Enrolment.	Year.	Mother's Name and Address.
David L Gilbert	6-5	1924	M ^{rs} Gilbert	20 Grange Lane
Margt M Simpson	31-7	25	Simpson	Holly Cott
Jean P Lawley	30-5	24	Lawley	Tower Rd
John A Dayman	24-11	-21	M ^{rs} Dayman	"
Margt L	19-2	25	"	"
Joan M	19-9	27	"	"
Dennis Wood	25-12-	23	M ^{rs} Wood	110 "
Brian Francis	12-9-	26	Francis	Pemnos
Maizie Brown	23-9	22	Brown	" "
Alan Francis	21-9-	22	Francis	" "
Mary C Vernon	15-5	27	Vernon	82 "
Kenneth Preston	29-11-	22	Clyston Gilbert	56 "
Stanley Gilbert	12-6-	25	Gilbert	64 "
Maxis Bragg	26-4-	24	Bragg	Grange Avenue
Robert G Streather	29-5-	24	Streather	Rd
Beryl Lewis	28-10-	26	Lewis	Gwenot Grange Lane
Maizie D Robinson	26-3-	24	Robinson	Oakdene Place
Robert E Genders	27-7-	24	Genders	The Eclipse
Mary	24-10-	28	"	"
Rachael P Shuttleworth	12-9-	22	M ^{rs} Shuttleworth	16-Tower Rd
Catherine	3-10-	23	"	"
Cynthia D	4-8-	24	"	"
Gordon H G Prime	4-2-	24	M ^{rs} Prime	Meefield
Merrilyn B Bowley	23-11-	25	Stade	Rd

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Marion O Davis		20-8-	1928	
Mary D Tadley		12-10-	1925	
Raymond H Colman		25-10-	-25	
Victor D "		29-11-	26	
Arthur T "		2-5-	27	
Basil Anthony Ayres		23-4-	24	
Peter Raymond "		1-7-	-22	
James Phillips "		1-7-	-22	
John Bramwell				
Michael J Beales		11-10	37	
Geoffrey T "		" "	"	
David J Budd				
Josephine F. "		" "	"	

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Child's Record of Total Abstinence.
Mark Mother's Response to question whether
promise made for L.W.R. has been kept.
"Y" for Yes, "N" for No.

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“ Y ” for Yes, “ N ” for No.

Is Mother
an
abstainer?

2nd
year4th
year6th
year

7th
year

Name of "WORKER"
who enrolled L.W.R.

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Is Mother
an
abstainer?

1st
year2nd
year3rd
year4th
year5th
year6th
year7th
year

Date on which
child signed
Pledge and be-
came Ex-L.W.R.

Name of "WORKER"
who enrolled L.W.R.

NOTES.

*"The HOPE of the RACE
is the CHILD."*

—o—

*"PROTECT PARENTHOOD
from ALCOHOL."*



**"The
Little White
Ribboners."**

**A DEPARTMENT OF THE
World's Women's Christian
Temperance Union,
AND
National British Women's
Total Abstinence Union.**

OBJECT:—

To make known the fact that Alcohol is a Racial Poison,
and to secure the co-operation of Mothers and Fathers in
the effort to train up a race that shall not know the taste
of Alcohol.

FOR DETAILS OF THE DEPARTMENT

WHAT IT IS AND

HOW IT IS WORKED

SEE OVER.

*"NATIONS
are gathered out of
NURSERIES,
and they who hold the leading strings
of children may even exercise a greater
power than those who hold the reins
of Government."*

WHAT IT IS.

It is the work of teaching Young Mothers that Alcohol is a Racial Poison and getting them to promise to guard their children from alcohol until they are 7 years of age and can sign a pledge for themselves.

METHOD OF ENROLLING.

Babies and Children under 7 years of age are enrolled by the Mother (or Guardian) making the following promise:—

"I place my child's name among the "Little White Ribboners," promising not to give or allow him (or her) to take any Intoxicating Drink."

(No Mother who takes alcohol during the period of nursing can enrol her baby as a "Little White Ribboner" until it is weaned.)

The Mother pays **ONE PENNY** for enrolment, and receives an **Illuminated Card** on which to keep a yearly record of **Total Abstinence for the child.**

For this enrolment "Mothers' Promise Leaflets" should be used. (Mother keeping first leaf and handing on remainder giving information needed for the Roll.)

WHAT ARE ITS AIMS?

1. To bring before **NURSING MOTHERS** the fact that when taking alcoholic beverages themselves they transmit the alcohol into the child's system.*
*The Leaflet "Wise Words," should be used for this.
2. To break down the custom of treating childish ailments with alcohol.
3. To guard children until they are 7 years of age and can sign a pledge for themselves and join the Children's Department
4. To circulate literature teaching the effect of alcohol on the human system, also literature on Health, Hygiene, and the training of young children.
5. To win Mothers and Fathers over to the side of Total Abstinence, and enrol them as Member and Associate of N.B.W.T.A.U.
6. To train up a race who will not know the taste of alcohol.
7. To make it universally known that because Alcohol is a racial poison it is the Law of our Land that "If any person give or cause to be given to any child under the age of five, any intoxicating liquor except upon the order of a duly qualified medical practitioner or in the case of sickness or apprehended sickness, or any other urgent cause, he shall on summary conviction be liable to a fine not exceeding £3."—Clause 119, Children Act (1908).

HOW TO START THE WORK.

A Branch, or any member of a Branch wishing to take up the work should send 1/- to Headquarters (Miss G. Hunt, 104, Gower Street, London, W.C. 1,) for Roll, Card, Copy of "Wise Words" and other requisites and bring these before the Branch Committee

A Branch adopting this Department should **appoint a Superintendent** to take charge of it, and be responsible to Branch for its financial and proper working. Wherever possible this should be a member who is in touch with Civic Authorities and Infant Welfare Work, and who has also organising abilities and is qualified to speak on the subject of Motherhood, and the effects of alcohol on the human system.

For a Branch Meeting.

The dialogue "Mrs. Hops and Mr. John Barleycorn" is designed to interest Branch Members in this Dept., and shows them the need for this work. This given at a **MEMBERS' MEETING** specially called to start the Dept., should, with an address on Little White Ribboners' Work arouse enough interest to secure many "WORKERS."

A Branch Superintendent.

The work of a **Superintendent** is to **Superintend** the various **WORKERS**. Whenever possible she should find a **WORKER** in every Church. Also introduce the work into the Sisterhood, Adult School and various Women's Meetings and appoint a "**WORKER**" from each to carry on the work there.

A digest of "Wise Words to Mothers and Fathers" together with interesting particulars concerning L.W.R. work make a most suitable address for this purpose, and also prepares the way for the sale of "Wise Words" afterwards.

Whenever a sufficient number of L.W.R's have been gained at such a Meeting a **Dedication Service** (using L.W.R. Requisite No. 5) should be held and cards of enrolment given to Mothers. This is usually taken by the Superintendent and held at the close of the Weekly Meeting.

The work of introducing this Dept. into **Infant Welfare Centres** is most important but often a delicate and difficult task and the Superintendent must be guided by circumstances as to how it can best be done. It is well to secure as **WORKER** there a B.W. who is already on the Infant Welfare Committee or seek to get a member unto that Committee for the purpose. For Centres where the appointment of a **WORKER** would not be welcomed, a place on the Lecture List may often be secured for the Superintendent or special B.W. Lecturer who can thus keep up the interest of the work. The Superintendent should also appoint "**WORKERS**" for various districts, Maternity Nurses, District or Health Visitors are excellent for this.

Visitation.

Some Branches in large towns have districts mapped out and the work of this Dept. done entirely by visitation. It is found easier to obtain many **WORKERS** to be responsible for a few (say 20) names. Other **WORKERS** prefer to be responsible for a circle of L.W.R's gathered from among their friends and neighbours. Teachers of Infant Classes in Sunday or Day School sometimes prove good **WORKERS**.

Workers.

All WORKERS must be whole hearted abstainers able to pass on to Mothers teaching given in "Wise Words." If not already a B.W. members should join on becoming "WORKERS" so as to be able to induce Mothers to JOIN also.

All Workers should be provided with an **Information Leaflet**, a supply of Mother's Promise Leaflets, Leaflets "To Mothers," Cards, copies of "Wise Words" for sale, and a Roll or a portion of a Roll on which to enter the Babies' names and mark their record of Total Abstinence.

Workers should keep in touch with the Mothers throughout the year, and report removals and names for transfer to the Superintendent.

The Yearly record of the Child's Total Abstinence should be marked on L.W.R. Card, and witnessed by WORKER. If the Card is lost the Mother is expected to replace it by BUYING another.

Young Mothers.

Young Mothers understanding the importance of this Dept. give the most valuable help and are often willing to become WORKERS. Others should be encouraged to take Mother's Promise Leaflets and help a WORKER by enrolling babies of their neighbours and friends. "SET A MOTHER TO WIN A MOTHER."

The Superintendent and her WORKERS should meet in Conference from time to time and arrangements should be made for talks with Doctors and others qualified to help WORKERS.

When a Branch is unable to secure a Supt. to undertake duties described above, it is well for Branch Officers to accept as WORKERS Branch Members willing to enrol L.W.R's and follow up their record of Total Abstinence, having the whole under the care of a small sub-committee with one to act as Secretary and keep Rolls in order.

Rolls.

All Rolls should be under supervision of **Superintendent** (or Secretary appointed by the Branch), and should be carefully revised at least once during the year. Those who have moved to other Branches should be transferred, names being sent to Branch Sec. (names and addresses of these given in Annual Report. Others removed to where a Branch does not exist should be put under the care of the "Scattered Members" Branch.

The Annual Roll Call Meeting.

An Anniversary to celebrate the Children's record of Total Abstinence should be arranged wherever practicable. At this the Roll should be called, a suitable address given and Requisite No. 5 used. The older L.W.R's and ex-L.W.R's should recite and sing, have Musical Drill, &c. Fathers as well as Mothers like to attend this Meeting. A good Chairman and a collection greatly help the funds.

Some Branches are able to hold regular Meetings for Mothers and Babies and this is Ideal, and in places where there is no Infant Welfare Centre A.I.M number 4 is of great value. Where this is not done Mothers should be invited to Branch Meetings.

Stories for Children.

Penny booklets written by Miss Margaret Baker, now among our Requisites, are useful for distribution at Christmas, New Year, or Annual Roll Call Meeting, and used with a printed greeting slip are much appreciated.

A pleasant Hour for MOTHERS AND BABIES.

Meetings of this kind arranged by the Branch at intervals are most useful for enrolling fresh babies and educating the Mothers. Cup of tea and biscuit provided for one penny.

Invitation handbills, see Requisites.

(The Superintendent can often obtain lists of recent births before issuing invitations to these Meetings.)

Another very important part of this Departmental Work is the enrolling as L.W.R's children from the home of educated people who have not made a study of Alcohol and its bearing on parenthood. The personal touch of a friend and the Leaflet "Wise Words to Mothers and Fathers" are recommended for this.

The value of this work cannot be over-estimated both for protecting the young life from alcohol and because "The tiniest bits of opinion sown in the minds of children in private life, afterwards issue forth to the world and become public opinion—for Nations are gathered out of Nurseries."

Parents who are already convinced abstainers enrol their children for examples sake.

The wide Distribution of "INFORMATION LEAFLETS" among members and friends is necessary in order that the work of this Department may be rightly understood and recognized as a vital part of Branch Work.

The Branch Superintendent

is responsible for arranging and supervising the work mentioned above. Besides this she is asked to give figures and answers to questions to the County Superintendent in order that an Annual Report of the work or the Department may be given at the County Union Meeting which is held early each year, and correct the report supplied to the National Superintendent.

Transferring all L.W.R.s at the age of 7 into the Children's Dept. is another very important part of the Branch Superintendent's Work.

Children joining a Band of Hope or some other Temperance Society, can still retain their link with the N.B.W.T.A.U., and their right to continue wearing their little white badges by having their names on the Children's Department Register, paying a subscription of not less than one penny per year and attending an Annual Rally.

It is the duty of L.W.R. Superintendents to see that at 7 years of age all L.W.R.s sign the pledge on their card and have their names placed on Register of Children's Department. In order that this may be done the following regulation has been made: "That where there is no Children's Department a Register of ex-Little White Ribboners from the ages of 7 to 14 years should be kept by the Superintendent of the L.W.R. Department, such children to be recognized as belonging to the National Children's Department N.B.W.T.A.U. and to have the Children's Pledge card, the same badge as L.W.R. Department, and subscribe one penny per year. The funds to go to the local Branch for the benefit of the L.W.R. Department." In this way every L.W.R. Superintendent should be able to "grow" a Children's Department. The Branch should then appoint a Superintendent to work it and arrange regular or occasional meetings.

* *The Children's Dept. Its Aims and Methods, free.*

Children's Dept. Registers 3d. each.

" " *Pledge Cards large 1/6 per doz., small 3/- per 100*

Forms for Transferring L.W.R.s to the Children's Dept., 2d. per doz.

For further particulars apply to National Supt., Children's Dept.

THE COUNTY UNION SUPERINTENDENT

is asked each Autumn to send out a printed Occasional Letter supplied by the National Supt., and early each Spring she is asked to gather in statistics and accounts of work done from every Branch working the Dept. Report forms for this supplied by the National Supt. From these she compiles an Annual Report on L.W.R. work to give at her County Union Meeting, and also to forward to NATIONAL SUPERINTENDENT *not later than March 31st* in each year.

THE NATIONAL SUPERINTENDENT is also responsible for reporting to **World's Superintendent** on work done in her country.

MISS PORRITT,

HEATH BUNGALOW,

PASTON, NORWICH.

National Superintendent for England and Wales, and
World's Superintendent for W.C.T.U.

The following Books are recommended to
Superintendents, Speakers, and for lending to Mothers.

"Alcohol and the Human Body." Price 2/6. By Sir Victor Horsley and Dr. Mary Sturge.

"How to rear a Baby." Price 2d.

"Instead of Alcohol." Booklet on simple remedies. Price 2d.

REQUISITES.

THE ROLL, for entering names of "Little White Ribboners" and giving directions for the work." Price 8d.

THE CARD. To be given to Mothers to certify enrolment. Price 1/- per doz., 7/6 per 100.

SAFETY PIN BADGES. For Little White Ribboners to wear. 3d. each, 2/6 per doz., 28/- per gross.

INFORMATION LEAFLET. (L.W.R. Requisite No. 1.)

"Little White Ribboners Department. What it is and how it is worked." Very important for wide distribution among Members of the Branches and others. Price 2/6 per 100.

MOTHERS' PROMISE LEAFLET. (L.W.R. No. 2.)

Mothers to sign when enrolling the little ones. Price 1/- per 100.

"TO MOTHERS" LEAFLET. (L.W.R. No. 3.) For distribution among Mothers. Price 1/- per 100.

"WISE WORDS TO MOTHERS & FATHERS." (L.W.R. No. 4.)

Leaflet concerning Alcohol and its influence on Health. Revised and enlarged by Dr. Mary Sturge. For the use of workers, mothers and branch members. Price 1/2d., 3/- per 100, 25/- per 1000.

DEDICATION AND ROLL CALL LEAFLET. (L.W.R. No. 5.)

Responsive Readings and Prayer for use at Meetings when Little White Ribboners are enrolled and at Roll-call Meeting. Price 1/9 per 100.

STORIES FOR CHILDREN written by Miss M. Baker—with Greeting Slips. Price 1d., 7/6 per 100.

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